



BHASHA BHARATI ARTS

MULTILINGUAL DTP CASE STUDIES

Professional Localization & Publishing Solutions for Global Brands

Prepared for International Clients & Business Partners
www.bhashabharatiarts.com

GLOBAL OPERATIONS:

Asia · Europe · Middle East · North America

COMPANY OVERVIEW

Bhasha Bharati Arts is a leading language services and multilingual publishing firm with over 15 years of excellence. We specialize in professional **Desktop Publishing (DTP)**, localization engineering, and content adaptation. Our mission is to help global organizations deliver culturally relevant and visually consistent content across diverse markets.

- **Multilingual DTP:** Expert formatting for CJK, Indic, and RTL scripts.
- **Localization Engineering:** seamless technical adaptation for digital assets.
- **Marketing Design:** High-impact catalogues, brochures, and brand materials.
- **eLearning Solutions:** Comprehensive localization of training modules and LMS.

Case Study 1: Technical Documentation Localization

Client Profile: Global Electronics Manufacturer | Asia & Europe

Project Scope: End-to-end localization and DTP of technical manuals in six languages.

Challenges: Handling complex engineering layouts and ensuring compatibility for diverse font sets including non-Latin scripts and RTL formatting.

Our Approach: We utilized a specialized team to recreate layouts from scratch where necessary, ensuring that translated text maintained the technical precision of the original source.

Impact: Delivered error-free manuals on time, significantly reducing the client's revision cycles and accelerating product launches.

Case Study 2: Marketing Collateral Publishing

Client Profile: International Real Estate Company | Middle East & Europe

Project Scope: Multilingual DTP of high-end property brochures and catalogues.

Challenges: Maintaining premium brand aesthetics while accommodating text expansion in translated versions and meeting strict print deadlines.

Our Approach: Developed fluid templates that adjusted dynamically to text length without compromising the luxury visual identity of the brand.

Impact: Enhanced the client's global visibility at international trade shows and increased lead generation through polished, local-language materials.

Case Study 3: eLearning & Training Content DTP

Client Profile: Corporate Training Provider | Southeast Asia

Project Scope: Localization of interactive training modules and learner workbooks.

Challenges: Ensuring functional compatibility with various Learning Management Systems (LMS) and localizing complex data-heavy infographics.

Our Approach: Re-engineered visual assets and infographics to support multiple languages while maintaining a structured version-control workflow.

Impact: Achieved smooth LMS deployment across multiple regions, providing a consistent and scalable learning experience.

STRATEGIC ADVANTAGE

- ✓ 15+ Years Industry Experience
- ✓ ISO-Compliant Quality Assurance
- ✓ Native-Level Linguistic Review
- ✓ 24/7 Global Project Management
- ✓ Adobe InDesign & Articulate Mastery
- ✓ Cost-Effective Scalable Solutions

CONTACT INFORMATION

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Precision · Culture · Technology